



Holly Fulton printed silk dress, £1728; Nasty Bangle, £245; Louise Bangle, £145, and ring, £112; Red Nirvana Ring, £130, all Swarovski

Models Lauren McKelvie, Misha Palmer and Hayley Buchanan supplied by the Model Team, www.modelteam.com. Terri McGlone supplied by Hartmann Media/Storm, www.stormmodels.com

Shot on location at Nisbet Wylie Studio, www.nisbetwylie.com 0141 774 7632

Creative Director Sascha Hartmann **Assistants** Jennifer Lee & Karla Andrews **Hair** styled by TONI&GUY Glasgow St Vincent Street (0141 248 9243) using label.m Professional Haircare **Make up** by Sharron Carey & Lindy McMillan using Bobbi Brown **Post Production** Glasgow Animation Ltd www.glasgowanimation.com **Balloon modelle** Graham Benson www.fuzzymagic.co.uk 01236 782 649

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Beauty

Serums By Ali Howard

IT'S all about the serums these days, people. Just when you fall in love with one, another comes on the market. They have officially become the second most important part of your skincare regime after cleansing. Think of them as the best friend to your moisturiser; the helping hand that directly and more potently delivers skin-enhancing ingredients. Some are aimed at the fight against anti-ageing; others target skin tone and discolouration. But nearly all prime and hydrate skin to look its best.

Estee Lauder's **Advanced Night Repair** (from £39, www.esteelauder.co.uk) continues to be a favourite – and the formula was updated last year to make it even better. My mum's used it for years and she looks great. There's no better advertisement than that. I recently took the advice of an Estee Lauder make-up artist, who recommends using it before applying make-up, almost like a primer, to further boost hydration levels within the skin.

As for new serums, I want to tell you that La Mer's **The Radiant Serum** (£215, www.cremedelamer.com), isn't good because, at this price point, it's a huge outlay by anyone's standards. But I've heard incredible things about it. An investment product if ever there was one.

At the more affordable price of £45 comes Origins (www.origins.co.uk) much-lauded new serum **Plantscription**. If the impressive clinical trials are to be believed, this serum is going to be a huge hit for the brand. It offers anti-ageing benefits the all-natural way. After just one week, my skin was softer and smoother and looked more even in tone.

The **ACAI Damage-Repairing Serum** by Kiehls (£37, www.kiehls.co.uk) is very concentrated, with a remarkably-pleasant medicinal scent. This is aimed at repairing existing damage, harnessing 100% natural organic antioxidants to work their magic. It leaves a lovely light moisture on the skin.

The **Visible Brilliance** serum from Elemis (£41, www.timetospa.co.uk) is for those of us with dull, stressed, tired-looking skin. Skin looks instantly brighter after use, more glowing. It's lightweight and can be applied around the eye area, too.

Last but not least is the **Glorious Skin Visible Lifting** tensor serum (£76.95, www.comfortzoneskincare.com) by Comfort Zone. This works as a good base for make-up as well as making skin feel just a little bit tighter and more luminous.

