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Scotland shows its style as stars flock to the fifth Fashion Awards

Country is leading the way, proclaims delighted founder

ELIZABETH McMEEKIN

THERE was a celebrity-packed red - or, in fact, tartan - carpet at the Scottish Fashion Awards last night, with pop stars Paolo Nutini and Diana Vickers joined by fashion designers including Jonathan Saunders and Amanda Wakeley.

The annual event, which was celebrating its fifth anniversary, took place at the Science Centre and IMAX theatre in Glasgow. Others in attendance included pop star Gabriella Cilmi and Dolce & Gabbana model David Gandy.

Glasgow School of Art graduate Saunders took the top prize of the night, Designer of the Year, while up-and-coming talent Holly Fulton, whose work appeared in *Sex And The City 2*, was voted Young Designer of the Year.

Jett Sweeney, from Edinburgh College of Art, won the Graduate of the Year category, which is sponsored by Marks & Spencer. As part of her prize, the high-street chain will make and sell a dress designed by Sweeney in their Limited Collection range.

"It will be amazing to see my dress in Marks & Spencer," she said. "I imagine it will be totally surreal."

Other big winners on the night included knitwear designer Angela Cassidy, who claimed the Textile Designer of the Year prize, sponsored by The Herald; and singer Paolo Nutini, who won the public vote on Galaxy Radio to be crowned the Scottish Fashion Awards Style Icon 2010.

Tessa Hartmann, the founder and producer of the event, said: "Tonight the Scottish Fashion Awards have once more proudly showcased and celebrated the best of the country's fashion talent - talent that can be seen taking over the industry all over the world, in every role - from models to designers, photographers, hair stylists, textile designers and more."

"The event has proved yet again that Scotland's so-called fashion moment is in fact no such thing - Scots are ruling the runways. I am extremely grateful to all our sponsors and international guests for supporting this special anniversary year."

Highlights of the event included a catwalk show from Swarovski and a performance at the after-party by new singing talent Alex Gardiner.

Barbie also made an appearance. The iconic Mattel dolls were given a Scottish makeover and dressed in saltire evening gowns, before being used as the dinner-table centrepieces and then auctioned to raise money for the Prince's Trust in Scotland.

Swarovski also made a special crystal-encrusted bag for the night,



DRESSED TO IMPRESS: Winners and guests included, clockwise from left, singer Paolo Nutini; pop star Diana Vickers; founder Tessa Hartmann; New Face of 2010 Terri McGlone; MTV presenter Laura Whitmore; and Graduate of the Year Jett Sweeney. Pictures: Mark Mainz

designed with a saltire, which was carried by Hartmann as well as fellow judge and Swarovski creative director Nathalie Colin.

Colin said: "As we have added the Scottish Fashion Awards to our red-carpet calendar, it was only fitting that we created a few unique pieces especially for this evening - a saltire-encrusted Kiosque bag and a saltire nirvana ring."

For the fourth year in a row The Herald was media partner of the Scottish Fashion Awards, which took place in association with Vogue.com. The categories were judged by high-

profile fashion experts including the editor of Vogue.com, Dolly Jones; designer Amanda Wakeley; and Grazia magazine's style director Paula Reid.

Judge and designer Brian Rennie said: "It is great to be back in Scotland for such an auspicious and glamorous occasion. I am thoroughly impressed at the calibre of this year's nominees, from the textile brands to designers and up-and-coming talent."

See heraldscotland.com for our video footage of the night, and The Herald Magazine on Saturday for our Scottish Fashion Awards special.

The winners

● **HALL OF FAME 2010** (sponsored by Hotel Du Vin): Malcolm Edwards

● **DESIGNER OF THE YEAR** (sponsored by Vogue.com): Jonathan Saunders

● **YOUNG DESIGNER OF THE YEAR** (sponsored by Glasgow: Scotland with Style!): Holly Fulton

● **GRADUATE OF THE YEAR** (sponsored by Marks & Spencer): Jett Sweeney

● **TEXTILE BRAND OF THE YEAR** (sponsored by The Textile Institute): Angela Cassidy

● **COMMUNICATOR OF THE YEAR** (sponsored by BAA Glasgow): Eilidh MacAskill

● **RETAILER OF THE YEAR** (sponsored by Forth Wines): Cruise

● **MODEL OF THE YEAR** (sponsored by Toni & Guy hairdressers): Lisa Omand

● **SCOTLAND'S NEW FACE** (sponsored by Fashion.com): Terri McGlone

● **ACCESSORY DESIGNER OF THE YEAR** (sponsored by Swarovski): William Chambers

● **INTERNATIONAL DESIGNER OF THE YEAR** (sponsored by Mercedes-Benz West of Scotland): Markus Lupfer

● **FASHION ICON OF THE YEAR 2020** (sponsored by Galaxy): Paolo Nutini

● **FASHION INNOVATOR 2010** (sponsored by Scottish Fashion Council): Christopher Kane