

style

FRIDAY



Left: Celebrities who are nominated include Gerard Butler, Sharleen Spiteri and Paul Nutini

THE NEW KINGS AND QUEENS OF THE CATWALK



BY SARAH SWAIN AND GABRIELLA BENNETT

ONE of Glasgow's most distinctive buildings is set to swap science for style as it hosts the Scottish Fashion Awards.

On Sunday some of the biggest names in fashion will be at Glasgow Science Centre at Pacific Quay for the event of which the Evening Times is media partner.

Paula Reed, style director of Grazia magazine and fashion journalist Hilary Alexander are due to attend.

The prizes will be presented by LA-based TV fashion journalist Louise Roe, as

a host of Glasgow and west of Scotland firms and personalities battle for a gong.

The Scottish Designer of the Year award will be contested by nominees including Motherwell's Christopher Kane, Glasgow School of Art graduate Jonathan Saunders, left, and eccentric Pam Hogg. Sharleen Spiteri and Paolo Nutini will represent the city in the Scottish Icon category, voted for by the public. Other locals on the shortlist are Amy MacDonald and Hollywood actor Gerard Butler.



A city finalist for Fashion Retailer, Boutiche, has gone into administration last week, but designer store Cruise and jeweller ROX are also nominated.

Glasgow designer Graeme Armour, below, and milliner William Chambers are also in the running for awards, while Glasgow agencies Model Team and Superior between them represent all the models up for a gong.

The Scottish Graduate category nominees, including Glaswegian Nadia Scullion, were chosen by a competition which presented entrants with a design brief from Mark & Spencer.

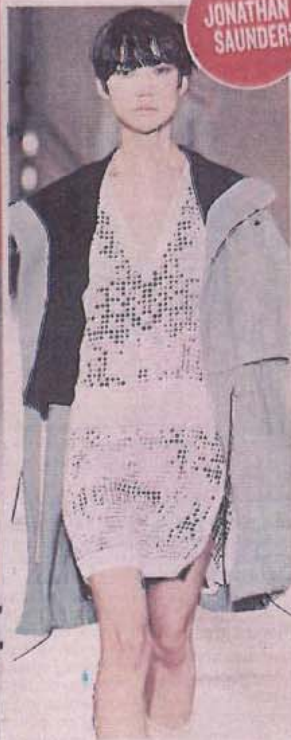
Awards founder Tessa Hartmann said: "As a Glaswegian born and bred, I am delighted to bring the Scottish Fashion Awards to my home city for the fifth year.



"It's now recognised around the world as Scotland's most credible fashion event and I am honoured to see so many international fashion stars will be arriving in our city to celebrate our catwalk stars.

"We have designers, supermodels, pop stars and stars of screen descending upon our famous tartan carpet. This isn't just a celebration of fashion, a celebration of a fashionable Scotland."

Sponsored by Vogue.com, nominations were selected from leading figures in fashion with the finalists judged by an online voting system and a panel including designer Amanda Wakeley, editor Vogue.com Dolly Jones and head



■ Model Lily Cole wearing one of Christopher Kane's creations



couture at Vivienne Westwood, Brigitte Stepputis.

Dolly Jones said: "It is great to see Scottish talent receiving its rightful recognition. Some of British fashion's brightest talents hail from Scotland and the success of this ongoing event is a deserved celebration of that."

"This year looks like the most exciting yet: the fifth anniversary and the incredible new venue make it an iconic celebration we are pleased to be part of."

Swarovski will return as Official Jeweller to add a dash of sparkle to the proceedings. VIPs will stay at top city crash-pads One Devonshire Gardens and Malmison. Galaxy Radio will host the after-party and there will be a live performance from Scotland's hottest new music act, Alex Gardner.