

The Herald



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Who will be our icon? It's up to you to decide

CATE DEVINE

DOCTOR Who's new Scottish assistant Karen Gillan, actress Tilda Swinton and musician Paolo Nutini are on the shortlist to be Scotland's Fashion Icon of the Year.

Ten celebrities have been nominated for the top prize at the fifth Scottish Fashion Awards, to be held at the Glasgow Science Centre in June. The shortlist includes a diverse range of Scottish celebrities, all with a unique sense of style. The nominees come from the varied worlds of fashion, film, music and television.

The Herald & Times group is media partner of the awards and of Fashion Icon of the Year, sponsored for the first time by Galaxy Radio at Pacific Quay in Glasgow. The fashion icon award is the only one that is voted for online by the public.

Over the next four weeks of the voting period, listeners will hear live updates on Galaxy Radio during the Des and Vanessa breakfast show and Garry Spence's drivetime show.

The judging panel for the remaining categories includes Brian Duffy of Ralph Lauren Europe; Nathalie Colin, creative director at Swarovski; Amanda Wakely, designer; Paula Reed, editor of Grazia magazine; and Brigitte Step-pus, head of couture at Vivienne West-wood.



Tessa Hartmann, founder of the awards, said: "Icon of the Year is the only category that we can have a bit of fun with and get the nation involved."

"This award recognises fashion's ability to express personality and identity, so it's also one of the most contentious, as everyone has an opinion."

"Being fashionable is not just about wearing the most on-trend items; it's about having a style that suits you."

"After the frenzy last year with Jenni Falconer receiving the most votes, it will be interesting to see who steals her crown in 2010."

On Friday, The Herald will exclusively unveil the full list of nominees in the various categories: Scottish Designer of the Year, Scottish Textile Brand of the Year (sponsored

Some of British fashion's brightest talent hails from Scotland and this event celebrates that

by The Herald), Communicator of the Year, Scottish Young Designer of the Year, Scottish Fashion Graduate of the Year, Scottish Retailer of the Year, Scottish Model of the Year, Scottish Jewellery/Accessory Designer of the Year, and Scottish Fashion Awards International Designer.

In addition to the special nature of the Scottish Fashion Icon award, there will also be an award called the SFA Hall of Fame, which recognises the outstanding work of an individual.

The Herald Magazine on Saturday will feature a specially commissioned fashion feature plus an exclusive interview with awards judge Dolly Jones, editor of

Vogue.com. The Scottish Fashion Awards ceremony in June will be attended by global fashion figures,



designers and industry leaders. Those walking the tartan red carpet will be accessorised with jewels lent by event sponsor Swarovski, which also dresses the red-carpet celebrities at the Oscars, Golden Globes and Cannes Film Festival.

Ms Jones said: "It is great to

see Scottish talent receiving its rightful recognition."

"Some of British fashion's brightest talents hail from Scotland and the success of this ongoing event is a well-deserved celebration of that."

www.scottishfashionawards.com



IN STYLE: Karen Gillan (main picture) and Gerard Butler (far left) are in the running for the Fashion Icon award, along with (from top) Paolo Nutini, Sharleen Spiteri, Simon Neil and Tilda Swinton.

Main picture: Toby Cartrill/Getty Images

The shortlist

- George Lamb (radio and television presenter)
- Karaan Gillan (actress, star of Doctor Who)
- Tilda Swinton (actress)
- Alex Gardner (pop singer)
- Simon Neil (singer, Biffy Clyro)
- Isla Fisher (actress)
- Gerard Butler (actor)
- Sharleen Spiteri (singer)
- Paolo Nutini (music artist)
- Amy MacDonald (singer)